



# VSGs

## Vaccination and Screening Groups

London Communities VSGs  
London Bangladeshi Health Partnership

Addressing Vaccine Inequalities and  
Building Trust in Underserved Communities

## Summer Preparedness LBFF

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**NHS**  
England  
London



## VSG Overview

- The London Communities **Vaccination and Screening Groups (VSGs)** are expert-led networks dedicated to building trust and confidence in addressing vaccine and screening inequities in London's underserved communities- through engaging **trusted leaders, trusted places and trusted voices**.
- VSGs recognise the importance of engaging with communities around wider health concerns and in the context of broader health disparities. Vaccinations need to be an integral part of the holistic health conversation and life course approach.
- Established as a legacy of the London Legacy Health Equity Partnership Programme, the VSGs bring together NHS and healthcare professionals, faith and community leaders, and public health leaders.
- Being London-wide, VSGs bring people, communities, place, systems and region together.
- One size does not fit all.
- Community centred approaches are key in addressing health disparities. VSGs are fostering the development of emerging community partnerships that will collaborate to address health, vaccine and screening inequalities for each underserved community in a more tailored, bespoke, coproduced and culturally authentic way.



**Building trust and confidence in communities is key**



<https://www.instagram.com/profkevinfenton/reel/DBMOHFqo1t4/>



<https://www.banglaha.org.uk/lbhp>

*Welcome*

*from the London Bangladeshi Health Partnership  
(LBHP)*



লন্ডন বাংলাদেশী হেল্থ পার্টনারশীপে  
আপনাদের স্বাগতম



*"Responding to the health priorities of  
London's Bangladeshi Community"*

London Bangladeshi Health Partnership brings together an interdisciplinary group of **key health partners** with **Bangladeshi community organisations**  
A community-led partnership tackling vaccine and health inequalities through trust, collaboration and tailored outreach.

# LBHP – How and Why Was it formed?



- **Bangladeshi Health Profile**
- **Formed in 2023 to address inequalities in vaccination, cancer and diabetes**
- **Brings together NHSE London, LBTH, Barts Health, community groups**
- **Focus on culturally tailored, community-driven engagement**
- **Acts as a trusted bridge between the Bangladeshi community and the system**
- **Responds to the needs of London's 320,000+ Bangladeshi residents**

***Building Trust with Bangladeshi Community***

***Community Advocate to System and Vice Versa***

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# Insights from the LBHP Launch



## BREAST CANCER SCREENING UPTAKE

Efforts highlighted low screening uptake in areas with large Bangladeshi populations, with recovery to pre-pandemic levels still a challenge.

## VACCINATION UPTAKE

Low COVID-19 vaccination rates were identified, linked to mistrust and access issues, with increased severe illness in the community.

## WORSENING HEALTH INEQUALITIES

Post-pandemic, health disparities have worsened, including increased admissions for chronic conditions and greater mortality risk from COVID-19.

## Main Health Issues

### Identified:

## TYPE 2 DIABETES

High rates of Type 2 diabetes in the Bangladeshi population, especially among younger individuals.

## HIGH DEPRIVATION

Bangladeshis continue to face high poverty levels, contributing to poor health outcomes in London.

# Health Inequalities Summit



- On Sep 24, 2024, we focused on these areas and bring people, place, system together for this first-ever summit on Bangladeshi health inequalities in London.

## Findings and Insights:

- Health inequalities worsened post-COVID
- Barriers: Language, digital exclusion, mistrust
- Solutions: Peer-led education, drop-in clinics, faith-based engagement
- Goal: Build trust, increase uptake, empower the community, More screening, early diagnosis, culturally competent care, improved trust
- Impact: Stronger NHS-community links, greater equity in service access

# Summit Highlights



# 24<sup>th</sup> September'24





# Co-produced communications

## LBHP

Leaders from the London Bangladeshi Health Partnership (LBHP) will as earlier, work with NHSE London and ICB Communications teams to assist in the coproduction of audio and visual resources.




**Measles spreads very easily and can make you very ill**

Don't hesitate, go to your GP and ask for the **PRIORIX** brand MMR, vaccine which does **NOT** contain pork gelatine.

Grandad and grandson, London




**“Remember to book your free winter vaccinations”**



**“You can request a vaccine that does NOT contain pork”**

Dr Farzana, London GP

If you have a long term health condition, or work in health or social care, or are aged 65 or over, or are pregnant.

**For more information or to book an appointment [CLICK HERE](#)**



## WINTER VACCINATION INFORMATION SESSION FOR THE LONDON BANGLADESHI COMMUNITY

- Get tips on staying healthy this winter
- Dispel myths about vaccinations
- Ask your questions to clinical specialists



THURSDAY 21ST NOVEMBER | 6-7PM | ONLINE VIA ZOOM



**London's Bangladeshi Community Webinar** on winter wellness and vaccination messaging utilising trusted clinicians of Bangladeshi heritage on **21<sup>st</sup> November 2024 6-7pm** and this will be supported by LBHP and working in partnership with Barts Health and local partners.

**Live Bengali TV Talk show 11<sup>th</sup> October** on Channel S ( Sky 777 ) discussing Covid and Flu vaccination for the Bangladeshi community.

The program was arranged by the Tower Hamlets council's public health team.

Beth, Zaman (Barts Health), Dr Nawsheen GP from Newham, an Imam and myself also were in the discussion panel.

<https://www.youtube.com/watch?v=8i1mEXq1xkg>



# LBHP VSGs Supporting Outreach in East London

## Bangla Housing Association Hackney







## Amar Ekushey Health Fair in Tower Hamlets





# VSGs Supporting tailored communications

## Why should you get vaccinated?

Vaccinations helps to protect the most vulnerable in our communities.








# Why should you get vaccinated?

Getting our vaccinations is a choice we can make to protect our families, our friends and our community.

Community leader Riyadul, LONDON



# আপনার কেন? টিকা নেওয়া উচিত?

আমাদের পরিবার, বন্ধুবান্ধব এবং আমাদের কমিউনিটিকে রক্ষা করার জন্য আমাদের টিকা নেওয়া হল একটি বিকল্প যা আমরা গ্রহণ করতে পারি।

কমিউনিটির নেতা রিয়াদুল লন্ডন

আরও জানতে হলে, আমরা কেন টিকাকরণ করি তা অনুসন্ধান করুন অথবা ছাপুন







# De ce ar? trebuie să vă vaccinați

Vaccinurile pot reduce riscul de boli grave care lasă sechele permanente. Ele vă ajută să vă protejați atunci când aveți cea mai mare nevoie.



Contactați medicul de familie local pentru detalii despre vaccinuri pentru dvs. și familia dvs.



# SUMMER HEALTH FAIR AND CULTURAL PROGRAMME

- **Health And Wellbeing Session**
- **Free Health Check**
- **Blood Glucose Check**
- **Health Information Stalls**
- **Free Covid vaccination**

London | 31 May 2025

Organised by :  Udichi Shilpi Gosthi, UK

In partnership with NHS England - London Region





VOICE CHANGE ENGLAND

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Find Out More

WORK

STRUCTURE SUPPORT TO BUILD RESILIENCE  
workshops & tailored 121 support to BME Organisations

ADVOCACY  
policy & system change, race equality  
and campaign

FREE MEMBERSHIP  
Open to individuals and organisations

SHIP WORK

our vision is a stronger, more  
ive civil society without racism,  
equalities or discrimination.

England  
ad, London NW5 2PT Charity Number: 1140624  
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## Thank You



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