

The Creative Health Evaluation Framework

NEED / APPROACH	OUTPUTS	INTERMEDIATE OUTCOMES	OUTCOMES	IMPACTS
Activities and resources needed to meet the identified need	Quantifiable evidence of what the project did or delivered	Understanding people's experience of taking part	Evidence of a measurable change that has happened as a result of the project	Logical hypothesis of how the project contributes to wider impacts
How will you do this?	How will you do this?	How will you do this?	How will you do this?	How will you do this?
<p>Specific and clear description of the project:</p> <p>Clear description of the need the project aimed to meet</p> <p>How the project was planned and delivered to meet the identified need</p> <p>Partners involved</p> <p>Budget</p> <p>Programme</p> <p>Etc</p>	<p>Record Keeping and Monitoring e.g.</p> <p>Number of creative outputs</p> <p>Number of artists appointed</p> <p>Number of sessions</p> <p>Duration of sessions</p> <p>Attendance at sessions</p> <p>Number and demographics of people engaged</p> <p>Record of costs spent against forecast budget</p> <p>Etc</p>	<p>Qualitative evaluation e.g.</p> <p>Feedback forms</p> <p>Interviews</p> <p>Focus Groups</p> <p>Participant Case Studies</p> <p>Creative approaches to gathering qualitative data</p> <p>Etc</p>	<p>Quantitative evaluation e.g.</p> <p>Before and after questionnaires</p> <p>Outcomes Star¹</p> <p>MYCaW²</p> <p>Validated Outcome Measures such as:</p> <ul style="list-style-type: none"> - ONS (4) wellbeing³ - ONS (4) Loneliness⁴ - Warwick Edinburgh Mental Wellbeing Scale (WEMWBS)⁵ <p>Etc</p>	<p>Evaluation of Impact e.g.</p> <p>Longitudinal Evaluation</p> <p>For example, by monitoring changes with NHS partners through access to NHS patient numbers</p> <p>Cost Benefit or Health Economic Evaluation in partnership with academic researchers</p> <p>Etc</p>

¹www.outcomesstar.org.uk ²www.meaningfulmeasures.co.uk/mycaw ³www.measure-wellbeing.org/measures-bank/ons4

⁴www.measure-wellbeing.org/measures-bank/loneliness-ons

⁵www.measure-wellbeing.org/measures-bank/wemwbs