

Creative Health Case Study Template

1. Summary information

Title	Project or Case Study Title
Author	Name of author, job title, organisation
Date	Date the case study was written
Partners	Names of delivery organisation and partners
Funders	Names of funders

2. The case study

Introduction

The introduction needs to succinctly explain your project or programme, including the 'Who, What, Why, Where, When' of your project.

This opening paragraph needs to let the reader know everything they need to know to convince them to keep reading. It might also be used or shared via email, on a website, or in a press release as a form of 'Executive Summary'.

You might want to write this paragraph last, using it to summarise what you have written elsewhere in the Case Study.

Maximum 150 words.

The Need (Why)

Why did you develop the project? What is the context for the project? What identified health and wellbeing needs does the project address?

How does the project relate to the health needs of local people? How have you identified these needs? Have people with Lived Experience been involved in developing the project?

How does the project respond to current research and / or policy priorities? For example Core20Plus5, Vital 5, and the strategic health priorities of South East London ICS?

Where relevant, include quotes which evidence the need for the project. These will help bring policy and statistics alive and make your case study more engaging.

NB: Make sure that you have Informed Consent for the use of participant quotes, ensuring they are anonymised.

Maximum 150 words.

The Approach (What?)

Describe the project that was delivered in response to this need? Be as specific as you can, stating dates, numbers and names of partners and artists.

- What did you do or deliver?
- How did you go about this? Who did you work with?
- What artforms were used?
- How many workshops, or sessions, or artworks were delivered?
- Who took part and how did you engage participants?
- How many people took part?
- When and where did it take place?
- What was the budget? What did it cost to deliver?

Include references to any good practice or quality standards appropriate to the project, such as equitable and inclusive practices, co-production, risk management, artist support etc.

Draw on the information in the Activities / Inputs and the Outputs columns of your Logic Model to help you write this.

Where relevant, bring the project to life by including quotes from stakeholders and participants describing the activity or their experience of the activity.

NB: Make sure that you have Informed Consent for the use of participant quotes, ensuring they are anonymised.

Maximum 250 words.

The impact (And, so what?)

How did you evaluate your project? What were you trying to find out?
How did you collect and analyse the evaluation data?

Not every project will include an in-depth evaluation, however all projects will include some form of monitoring and reflective assessment of impact. If you did not carry out a full evaluation, what processes did you use to monitor outputs and assess the impact of your project (e.g. discussions and reflective review meetings, ad hoc feedback from participants)?

What did you find out?

What did you learn about people's experience of taking part (intermediate outcomes)? Does this align with the assumptions you made in your Logic Model when planning the project?

If you measured changes (outcomes), what did you learn about any changes that happened as a result of the project?

Given what you know about the experiences described by your participants (intermediate outcomes) and any measurable changes (outcomes) that you have been able to evidence, what does this suggest about the longer-term impacts that the project might be contributing to?

Can you describe this as a narrative or story?

Where relevant, illustrate your evaluation findings by including quotes from stakeholders and participants describing the impact of the activity.

NB: Make sure that you have Informed Consent for the use of participant quotes, ensuring they are anonymised.

Maximum 250 words.

Lessons Learned (What will you do differently?)

How did you reflect on the process of delivering your project? What did you learn?

- What went well?
- What went less well?
- What will you do differently next time?

Discussion of challenge and failure is often not included in case studies, yet it is important to share this so that we can learn from each other.

Maximum 100 words.

The legacy (What next?)

What is the legacy of your project?

How will the approach be sustained or scaled up?

What does the future look like for you, your work and your participants?

Maybe choose a participant or stakeholder quote to illustrate the overall impact of the project and its legacy.

NB: Make sure that you have Informed Consent for the use of participant quotes, ensuring they are anonymised.

Maximum 100 words.

Web and social media links

Web links: E.g. Project Evaluation Report; Artists and / or partner websites etc.

Related YouTube and / or Vimeo film clips

Social media handles: Facebook / X / Instagram

Contact details

Include a contact name and email for anyone wanting to find out more information about the project.