

A Scaled Approach to Creative Health Evaluation

Micro projects	Small scale projects	Medium scale projects	Large scale pilot projects	Large scale mature projects
Less than £5,000	£5,000 - £10,000	£10,000 - £50,000	£50,000 - £150,000	£150,000 +
<p>Clear articulation of identified need</p> <p>+</p> <p>Description of what was delivered to meet that need</p> <p>+</p> <p>Simple monitoring of project outputs to demonstrate accountability</p>	<p>Clear articulation of identified need</p> <p>+</p> <p>Description of what was delivered to meet that need</p> <p>+</p> <p>Monitoring of project outputs</p> <p>+</p> <p>Monitoring of attendance, numbers and demographics to evidence reach</p>	<p>Clear articulation of identified need</p> <p>+</p> <p>Description of what was delivered to meet that need</p> <p>+</p> <p>Monitoring of project outputs</p> <p>+</p> <p>Monitoring of attendance, numbers and demographics to evidence reach</p> <p>+</p> <p>Qualitative evaluation exploring people's experience of taking part</p> <p>+ (optional)</p> <p>Process evaluation to inform future delivery</p>	<p>Clear articulation of identified need</p> <p>+</p> <p>Description of what was delivered to meet that need</p> <p>+</p> <p>Monitoring of project outputs</p> <p>+</p> <p>Monitoring of attendance, numbers and demographics to evidence reach</p> <p>+</p> <p>Qualitative evaluation / Process evaluation</p> <p>+</p> <p>Validated outcome measure to evidence the primary change that took place</p>	<p>Clear articulation of identified need</p> <p>+</p> <p>Description of what was delivered to meet that need</p> <p>+</p> <p>Monitoring of project outputs</p> <p>+</p> <p>Monitoring of attendance, numbers and demographics to evidence reach</p> <p>+</p> <p>Qualitative evaluation / Process evaluation</p> <p>+</p> <p>Validated outcome measure to evidence the primary change that took place</p> <p>+</p> <p>Partnership with health / academic partner to access and track longer-term impacts</p>