

# MAYOR OF LONDON

## Social Prescribing: The draft vision for London



# 01

## What is Social Prescribing?

# What is Social Prescribing? Animation

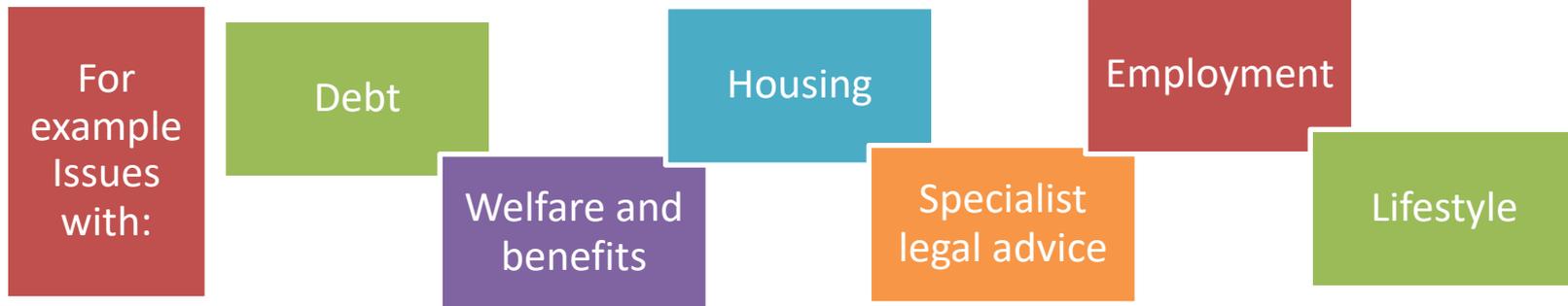
This short animation is for health professionals and commissioners and explains how to develop a local model and the benefits it can bring to the health and care system



# What is social prescribing?

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Over 20% of people visit their doctor or go to their local A&E for non medical reasons.



# 02

- National activity

“Social Prescribing - “Social prescribing is a new way of helping people get better and stay healthy...” Simon Stevens, CEO, NHS England”

***Next Step on the NHS Five Year Forward View (2017)***

‘We will work collaboratively with the voluntary sector and primary care to design a common approach to self-care and social prescribing, including how to make it systematic and equitable



**Prevention is better than cure**

Prevention will be at the heart of the NHS long-term plan, and will use new approaches like predictive prevention, which will explore how digital technology can be used to offer individuals precise and targeted health advice.

# NHS LONGTERM PLAN

- **Page 6:** 'Within five years over 2.5 million more people will benefit from SP, a personal health budget, and new support for managing their own health in partnership with patients' groups and the voluntary sector.'
- **P15:** Primary Care Networks will result in 'fully integrated community-based health care...supported through ongoing...development of multidisciplinary teams in primary care & community hubs..& community pharmacies who promote patient self-care and self-management
- **page25:** 'Over 1,000 trained social prescribing link workers will be in place by the end of 2020/21 rising further by 2023/24, with the aim that over 900,000 people are able to be referred to social prescribing schemes by then
- **page43:** 'The NHS will roll out 'top tips' for general practice which have been developed by Young Carers, which include access to preventive health and social prescribing, and timely referral to local support services.

Link workers a new workforce at the core of this model

# London well placed to 'systematically' rollout social prescribing

Growth of Social Prescribing included in the NHS Long term plan – Within five years over **2.5m more people will benefit** from 'social prescribing'

Range of non-statutory funders interested in investing in VCSE capacity building and development

London's STP and CCG leadership accept the business case

Healthy London Partnership has an established delivery chain and unique expertise

NHS/Healthy London Partnership

VCSE Sector

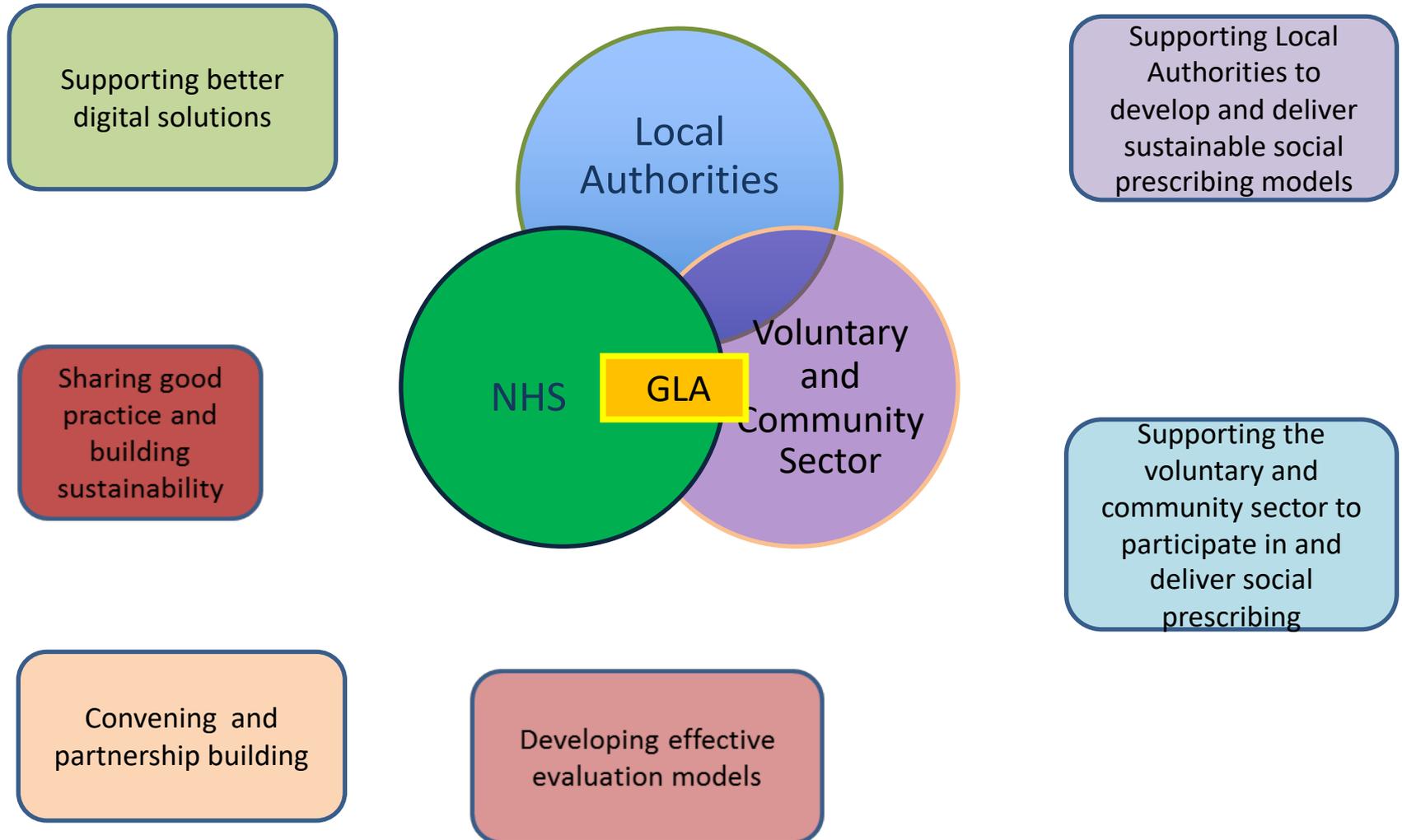
All 5 London STPs include commitments to Social Prescribing

A number of the early adopting innovators are in London (i.e. Bromley-by-Bow)

Strategic partners are forming a leadership coalition to support effective action

Existing provision, expertise and infrastructure across London to build on

# Our role in developing a social prescribing vision in London

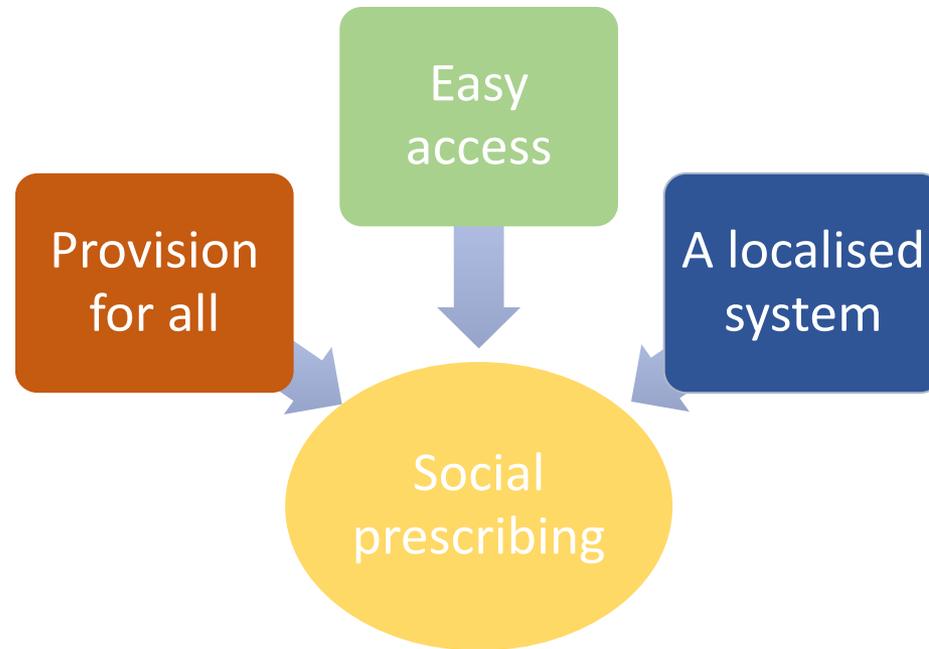




# Aim of the London draft vision

Our vision is:

for every Londoner to have easy access to social prescribing to meet their changing needs, from cradle to grave, with a focus on developing healthy and thriving communities.



# The Social Prescribing Vision for London

- What is Social Prescribing and what are the benefits to Londoners
- Social Prescribing today
- How to mainstream social prescribing in London – what is needed
- What works
- Examples of projects

Draft vision workplan focuses on 4 main priorities:

1. Workforce development - looking at the link-worker model, career progression and recognition and the role of volunteers
2. Evaluation, outcomes development and sharing good practice
3. Improving digital connectiveness – across the NHS and voluntary sector
4. The provision of specialist legal advice (debt, housing, welfare, employment etc) - working with the Legal Education Foundation to increase access in London

**Do we need a fifth for the voluntary sector?**

# Key Questions

(1) Do you think these are the right approaches to support the mainstreaming of social prescribing in London over the next 10 years?

(2) In your view what more should be done to support:

- Developing effective evaluation and sharing good practice
- The growth of digital solutions
- Ensuring more/better access to social and welfare advice in London
- Supporting the development of the link-worker role, including improving career pathways and providing effective support for staff
- Supporting volunteers

(3) Any case studies you can submit for the final version?

# Draft Social Prescribing Vision for London

## Timetable For Engagement

Timeline	Engagement Event
17 January 2019	Community Event at City Hall
End January 2019	Talk London Engagement
14 February 2019	Sport London Event
28 February 2019	<b>Engagement period ends</b>
March 2019	Consideration of feedback and comments
April 2019	Launch of London's vision

# How to respond to the draft vision

E-mail responses to Proactive Care mailbox:

[hlp.proactivecare@nhs.net](mailto:hlp.proactivecare@nhs.net)

By 28 February 2019

Also through Talk London

## More information

Mayor of London website

<https://www.london.gov.uk/what-we-do/health/social-prescribing>

Healthy London Partnership Proactive Care Team website

<https://www.healthylondon.org/our-work/proactive-care/social-prescribing>

Social prescribing Wiki page

[https://wiki.healthylondon.org/Social\\_Prescribing\\_and\\_Self\\_Care\\_Wiki](https://wiki.healthylondon.org/Social_Prescribing_and_Self_Care_Wiki)